

# cyclomedia

Property Appraisal

Visualize  
a better  
world.

## Visualize a Better World. One Property at a Time.

As a tax assessor, you have to balance a shrinking budget and fewer people to handle the work. To make matters worse, you're paying travel costs for your field teams but only getting basic, stop-and-shoot, lower quality photos in return. Cyclomedia's revolutionary approach enables you to do your critical job more precisely and efficiently without leaving the office.

Tax assessment personnel in cities and counties across the US use this unmatched imagery to extract data and LiDAR point clouds via our Street Smart™ web viewer, along with integrations into Esri's ArcGIS platform.

And they do so without leaving their offices, which dramatically boosts cost-efficiency as it complies with the International Association of Assessing Officers (IAAO) standard that encourages remote work.

### See what you've been missing

Cyclomedia regularly delivers precise, updated images to your database. So, you get shorter cycle times and incredible image quality while reducing the people you need in the field. But you also get much more than that. Our 360° panoramic street-level views allow you to analyze properties from multiple angles even as you assess the surrounding area, including what the property faces.

One-hundred-megapixel clarity gives you an incredibly detailed view of each property's grade, condition—all of the things that impact value—and it allows you to make measurements to sub-inch accuracy.



### Imagery collected on the road, on the fly

Cyclomedia does the field work for you, and with greater precision. Our teams travel the roads in specialized vehicles equipped with industry leading camera technology. They capture dynamic, 360° street level imagery, enhanced by innovative AI-powered analytics, without leaving their cars.



Real data.  
True understanding.  
Big impact.

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### Finally, greater ROI

With Cyclomedia, you get more than just data and images for accurate property assessments. Our Street Smart™ API enables you to integrate our imagery, point clouds and software functions into systems and applications across your organization. Wherever you use these tools and information, you'll find they enable faster analysis and higher productivity while requiring fewer people. That means much higher ROI compared to traditional methods.

### Start driving toward a brighter future

Our solution enables appraisers to look at properties in deeper, more insightful ways than other alternatives. So it delivers greater cost efficiency over the long term. But it also gives people throughout government valuable, actionable insights derived from real-world data. Those insights can mean a brighter, more-sustainable future for us all.

#### Key Features

- 360-degree panoramic imagery
- Ultra-high resolution
- Ground truth accuracy (4 inches)

#### Key Benefits

- Reduced resource time in field
- Appraisers meet IAAO standard encouraging remote work, delivering higher productivity
- Assessors perform site visits only when required
- Departments throughout government make impactful change through valuable insights derived from real-world data
- Data-driven insights illuminate the path to a more vibrant and sustainable future



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